

JAMIE HARVEY

CONTACT

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EDUCATION

NORTH CAROLINA STATE UNIVERISTY

Bachelor of Science:
Fashion & Textile Design

- Magna Cum Laude
- Completed courses in Design, Brand Management & Marketing, Science and Math.

LORENZO DE'MEDICI

Florence, Italy Semester Abroad

- Completed courses in Fabric Styling, Interior Design, Photography, Language, & History

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Product Development
- Project Management
- Brand Development
- Global Sourcing
- Trend Analysis
- Graphic Design
- Print/Pattern Development
- Weaving
- Social Media

OBJECTIVE

As a Design Director in the upholstery fabric industry, I am adept at problem-solving and possess strong organizational skills. I thrive in collaborative team environments and have a proven ability to quickly learn new concepts.

RELEVANT EXPERIENCE

CULP, INC.

Design Director - Outdoor/LiveSmart Solutions (June 2023 - Present)

- Specializes in indoor and outdoor fabric design, with a keen focus on color, trend, and pattern development.
- Thrives in a fast-paced environment, demonstrating adept project and time management skills.
- Travels internationally to source and collaborate with partner mills, overseeing ongoing projects and exploring opportunities for the development of new and innovative products.
- Remains current on design trends through personal research, furniture markets, and trend shows domestic and abroad.
- Creates and delivers trend presentations and fabric groupings tailored to customer requirements, resulting in notable sales growth.
- Assists with graphic design projects, contributing to the creation of marketing assets and presentations.
- Works alongside the sales team to establish and maintain strong customer relationships.
- Collaborates with design team to develop seamlessly integrated fabric collections.
- Designed, constructed, and managed the LiveSmart Solutions booth, encompassing the creation of marketing materials, graphics, displays, and fabrics for the 2023 Casual Market in Atlanta.
- Utilizes Hubspot to create and post on social media to keep a consistent brand identity.

Lead Outdoor Designer (Feb. 2022 - June 2023)

Designer II (Dec. 2019 - Feb. 2022)

Designer I (May 2017 - Nov. 2019)

KOHL'S

Soft Home Design Intern (June 2016 - Aug. 2016)

Seasonal Table Linens & Pillows, Lauren Conrad Bedding

- Developed 4th of July table linen and pillow collection for Summer 2017
- Created and Presented trend/market research and product development ideas for multiple product lines, while maintaining consistent brand identities for the company's many sub-brands.